Fires caused by improper disposal, and or careless use, of cigarettes is increasing at an alarming rate.

Careless use indoors and cigarettes discarded from balconies pose a significant risk of fire to all residents in our vertical community.

Another recent high rise fire in Toronto claimed the life of a careless smoker and placed other residents at risk.

Anyone with information on improperly discarded cigarettes is asked to notify management who will notify the police.

Let's not be a statistic. Fire safety in our vertical community is everyone's responsibility.

